Dear\_\_\_\_\_\_\_\_\_\_\_\_,

This summer I am riding in the Cycle of Life Tour presented by Think Communications to raise funds for hospice care on Vancouver Island. Today, I am writing to request your support through a donation of an item or gift certificate for the **Cycle of Life Tour Online Silent Auction** we will be hosting in June.

Your contribution will directly help support your local hospice and will help us reach our goal of raising $250,000 for hospice care on Vancouver Island.

Hospice provides compassionate and specialized care to ensure quality of life for those living with terminal illnesses. They also support the families with counselling and bereavement services. Despite the value of their care, however, no hospice on Vancouver Island is fully funded by the health care system.

The Cycle of Life Tour Online Silent Auction provides a safe, fun, and easy way for supporters to get involved, but we need your help. My hope is that you will be able to provide an item or gift certificate to assist with this worthy event.

Participating in the online silent auction is also a great way to highlight your business to a distinct group of Hospice families and supporters. The auction will be promoted across the island by all the participating hospices and riders and will therefore reach a large audience of potential new customers and clients.

Thank for considering my request. I look forward to hearing from you!

Sincerely,

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
2021 Cycle of Life Tour Rider

PS. If you have any questions, please do not hesitate to contact me at\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.